



Minnesota's Department of Employment and Economic Development's (DEED) sales tax incentive program



Cologix's Enterprise colocation customers now have access to direct benefits under Minnesota's sales tax incentive program. Our new 28K SQF MIN3 data center has qualified for the Minnesota's Department of Employment and Economic Development's (DEED) sales tax incentive program, which offers tax rebates for certain new data centers and their end customers.

Cologix's qualification for the program is unique for enterprise customers because it is the only certified data center that combines a focus on multi-tenant retail colocation with a downtown Minneapolis location. Customers are increasingly responding to the benefits of the colocation model to support their IT needs, especially where data centers are close to home, highly connected and highly redundant.

What does it mean for you?

Any NEW equipment or software, that you purchase in Minneapolis to deploy in Cologix's MIN3 data center, would be qualified for a tax rebate for the state/municipal sales tax rebate (7.75%). For example: Customers are regularly spending \$50-\$100K per cabinet or to refresh legacy equipment with new servers and switches. With access to the tax program, these customers can reap the benefits of colocation and save up to the equivalent of 25-30% of their contracted service fees.

How do I sign up?

Participating in the program is as simple as filling out and returning a form with the appropriate code. Contact sales@cologix.com for more information and for access to the Cologix Sales Tax Exemption Benefit Estimator*.

**While Cologix does not provide tax advice and does not represent or warrant the output of the calculator will match actual results. It can be utilized as a directional tool for budgeting based on best available information about the MIN Data Center Tax Incentive Program.*

Why Cologix?

Cologix has been the largest tenant at Minneapolis's carrier hotel, operating ~25K SQF of data center space and the Meet-Me-Room in the 511 Building (511 11th Avenue South), connecting enterprises to over 70+ network service providers.

Cologix's data centers in Minneapolis are already the epicenter of network traffic moving to the "New Edge of the Internet."

New carriers continue to deploy in Minneapolis and the Midwest Internet Cooperative Exchange (MICE) has grown traffic more than 15 fold in the past year, en route to becoming one of the top 3 independent Internet Exchanges in North America.

Cologix's new data center supports this trend as well as the increasing number of enterprise customers in the region interested in outsourcing their data center needs.

MIN 3 Data Center - Quick Facts

- Connectivity to the largest network and cloud ecosystem in the region
- Approved for the State of Minnesota's sales tax incentive program
- High reliability infrastructure
- Receiving Tier III certification by the Uptime Institute
- Proximity to your IT staff - Convenient downtown location
- 250 cabinet equivalents
- 2N UPS and generator infrastructure
- N+1 cooling infrastructure
- Phase 2 is prepped and available for rapid construction