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CASE STUDY

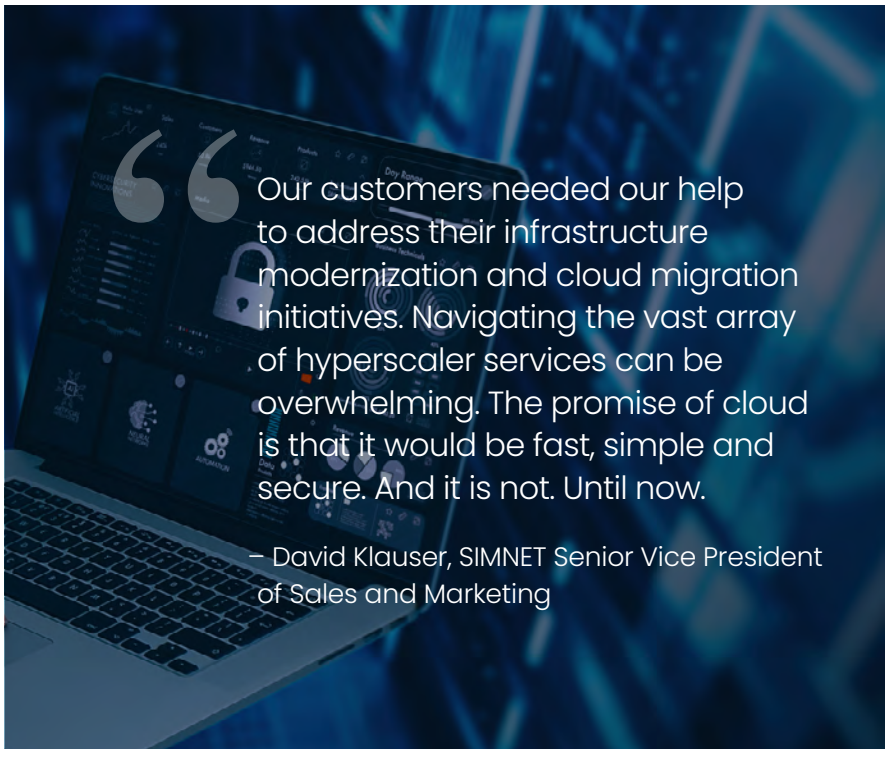
Simnet Accelerates Growth Leveraging Cologix's Dense Ecosystem

Satisfies growing demand for multicloud aggregation while reducing latency and complexity

By using services from at least two cloud providers, organizations can access cutting-edge technologies, better manage costs and compliance, and become more agile. With this practice of diversifying cloud providers in mind, Simnet was looking to satisfy growing client demand for multicloud aggregation.

Challenge

SIMNET faced growing demand from clients for multicloud aggregation to access advanced technologies, optimize costs and improve agility. However, managing the complexities of hyperscaler services, including navigating data residency laws and unforeseen data transfer costs, became increasingly challenging. To overcome these obstacles, SIMNET partnered with Cologix, a trusted network-neutral and hyperscale edge data center provider in North America, and has relied on their services for over a decade.



About SIMNET.Cloud:

SIMNET.cloud delivers secure, scalable solutions that address real-world business challenges across industries like manufacturing, ISVs, real estate, logistics, energy, healthcare, finance, and government. Specializing in IAMaaS with reverse proxy, VDI with GPU, and AI-driven security automation, SIMNET.Cloud streamlines operations, enhances security, and accelerates growth. With fully managed compute zones in Montréal, Toronto, Vancouver, Dallas, New Jersey, EMEA, and APAC, SIMNET.Cloud ensures reliable performance across key markets. **Simnet.cloud**

About Cologix

Cologix is reinventing the edge — supporting your digital infrastructure journey with robust interconnection at our digital edge and hyperscale edge data centers. Our dedicated, experienced local teams provide industry-leading service, supporting you through every aspect of your digital infrastructure journey. One connection to our ecosystem empowers your digital transformation, connecting you to the solutions and partners you need. **cologix.com**

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Solution

With data centers in Montréal, Toronto, Vancouver, Dallas and New Jersey, Cologix empowered SIMNET's North American customers to establish reliable, secure connections — reducing latency and simplifying the migration of on-premises workloads to the cloud. Leveraging Cologix's ecosystem of 710+ networks, 360+ cloud service providers and 30+ onramps, SIMNET provided its customers with the connectivity and security needed to manage costs and expedite growth. Through Cologix Access Marketplace, their customers gained on-demand connectivity to top cloud providers in minutes. The collaboration also strengthened SIMNET's business continuity and disaster recovery services.

Outcomes and the Future

SIMNET delivers results across industries. In the financial sector, SIMNET's Cloud, Security and Managed Services have accelerated clients' digital transformation journey, including the migration of on-premises infrastructure to a virtual data center. In healthcare, SIMNET supports hundreds of doctors with enhanced security, reducing IT overhead and ensuring compliance. For real estate, SIMNET provided a reliable, cost-effective virtual desktop that centralized operations, increasing productivity and flexibility for sales agents. In construction, SIMNET replaced Veeam and Zerto with SIMNET.Cloud's DRaaS offering, reducing disaster recovery costs by 50% while ensuring faster recovery times and improved data protection.

With growing demand for SIMNET.Cloud across North America, SIMNET is expanding its presence across Canada and the U.S. in key markets where Cologix operates data centers.

Benefits

Cost reduction

Lower costs with a self-service, virtual interconnection solution through Cologix Access Marketplace

Reliable, secure connectivity

High-speed and ultra-low latency connections to fixed, 5G and public cloud networks

Scalability through a robust ecosystem

Dedicated, direct access to 300+ cloud service providers plus 30+ onramps to all major public cloud providers to accommodate increased demand for SIMNET.Cloud

Best-in-class customer support

Highly responsive support with 24/7 monitoring, maintenance and troubleshooting services, SLA adherence and transparent communication channels

Simplified migration to the cloud

Connect to one or more clouds in minutes from an automated portal

Ready to power your growth?

Scale your business with faster, simpler, secure cloud connectivity - wherever and whenever you need it.

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